

# DOWNLOAD VERSION

Idea and Concept:

**SARA HOSSEIN + PAUL-REZA KLEIN**

Illustration:

**MARLENE HAUSEGGER**

In cooperation with:

**Kathrin Unterleitner + Alina Natmessnig**



Translation:  
**Vasold & Mayer OG**













Idee und Konzept: Sara Hossein und Paul- Reza Klein Illustration: Marlene Hausegger





**automatic**

**intelligent**

**crazy**



**rugged**

**safe**

**compact**

**interconnected**

**recyclable**

**made-to-last**

**cutting-edge**

**environmentally friendly**

**uncongested**

**smart**





**cheap**

**comfortable**

**easy**



**convenient**

**handy**

**striking**

**beautiful**

**accessible**

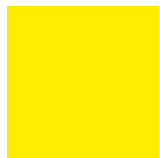
**collapsible**

**fast**

**sporty**

**quiet**

**small**



You know the material from



**from  
underwater**

You know the material from



**from the zoo**

You know the material from



**from the forest**

You know the material from



**from your  
neighbourhood**

You know the material from



**from the jungle**

You know the material from



**from the  
mountains**

You know the material from



**from here**

You know the material from



**from a factory**

You know the material from



**from the  
supermarket**

You know the material from



**from the city**

You know the material from



**from rubbish**

You know the material from



**from the lab**

You know the material from



**from home**





**city planner**

**bus driver**

**material scientist**

**computer scientist**

**postman/ postwoman**

**financial expert**

**architect**

**physician**

**lorry driver**

**engineer**

**cab driver**

**politician**

**pensioner**

**mechanic**

**consumer**

**farmer**



**biologist**

**geneticist**

**police officer**

**designer**

**sociologist**

**STOP**

**STOP**

**STOP**

**STOP**

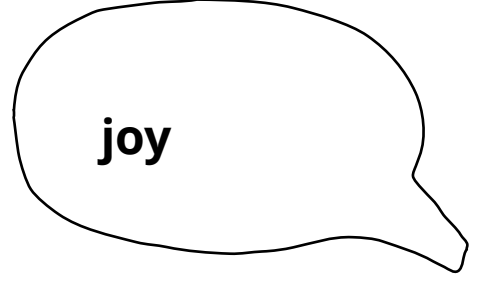
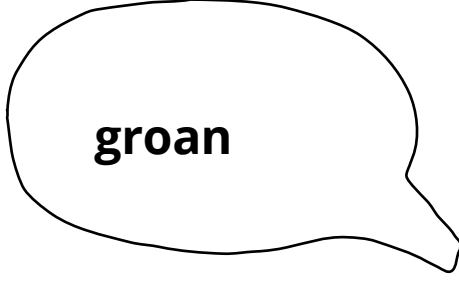
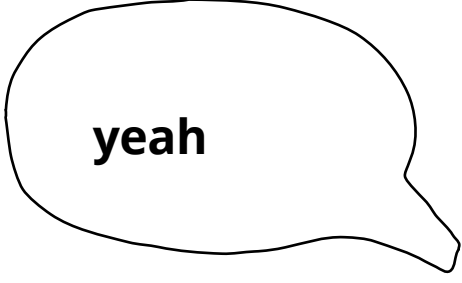
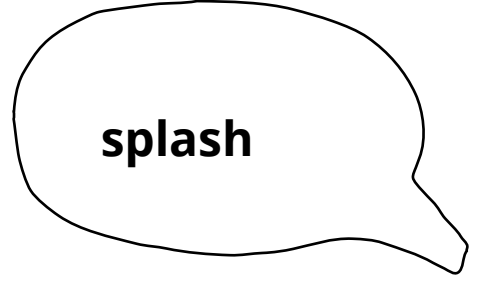
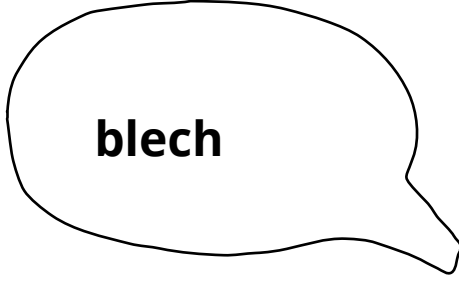
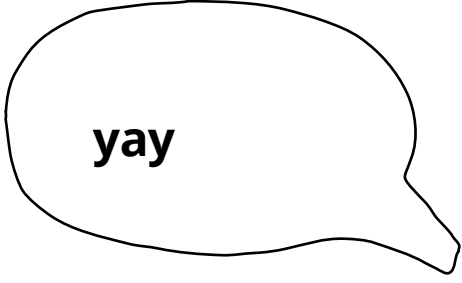
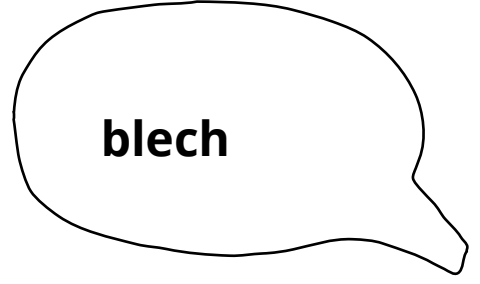
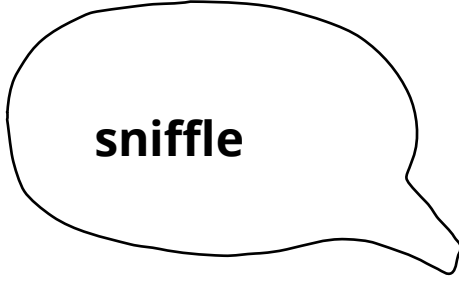
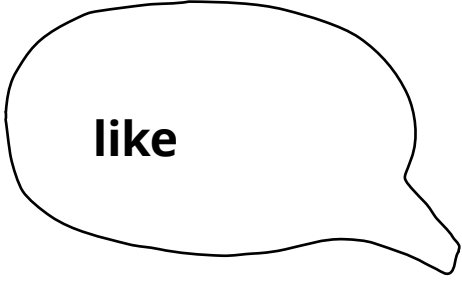
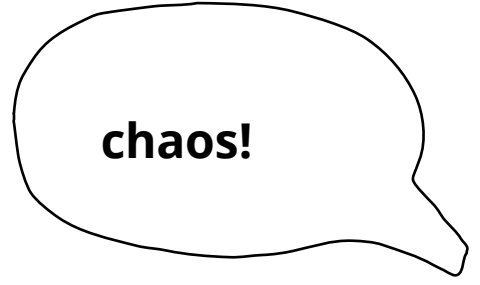
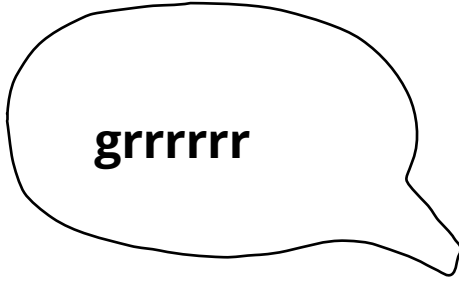
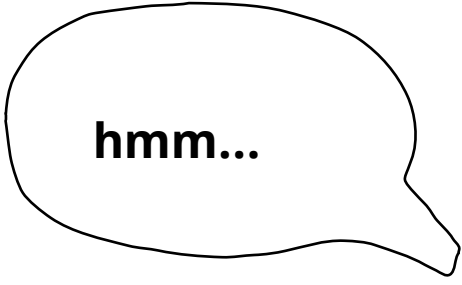
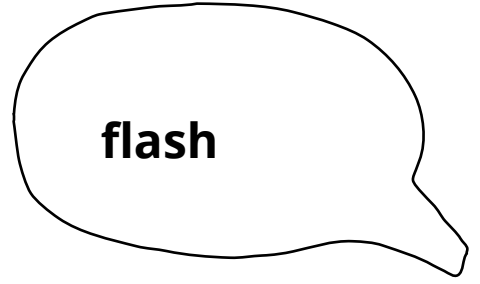
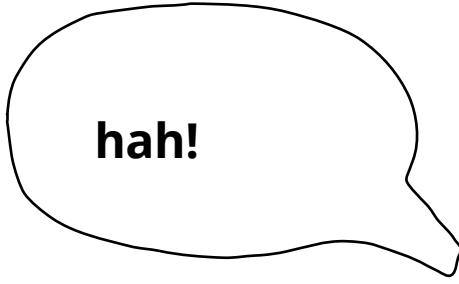
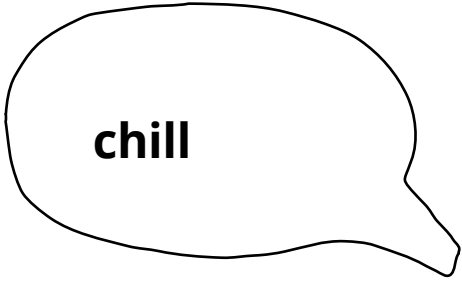
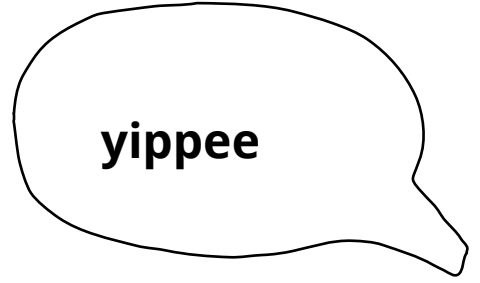
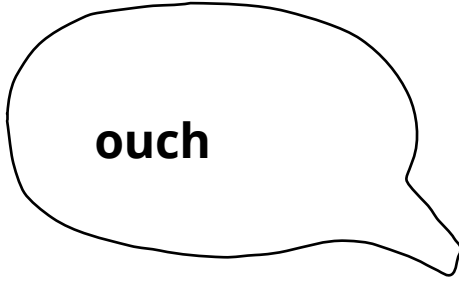
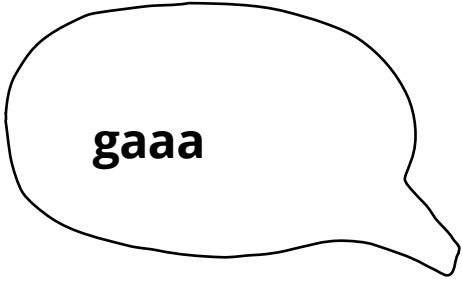
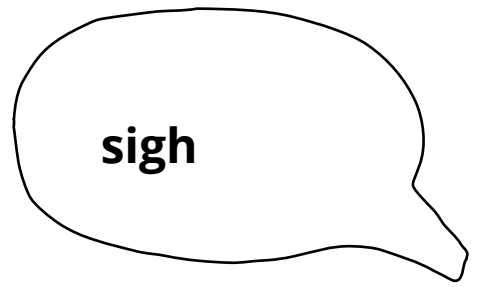
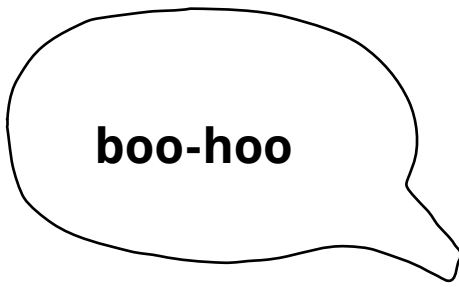
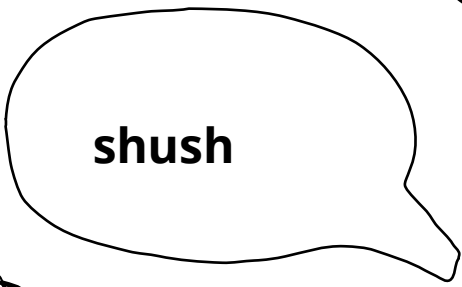
**STOP**

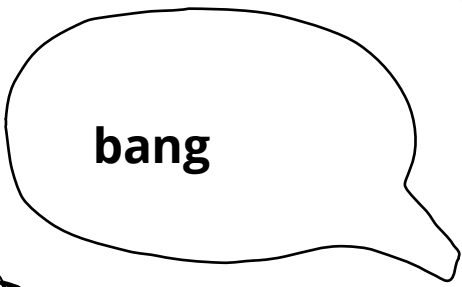
**STOP**

**STOP**

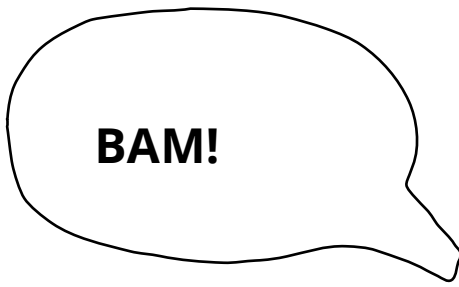
**STOP**



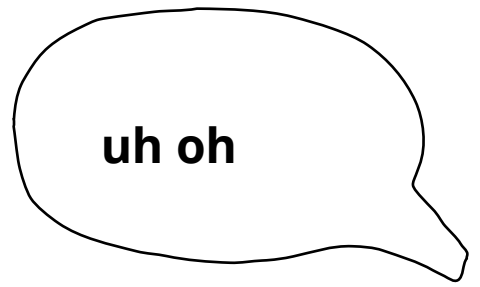




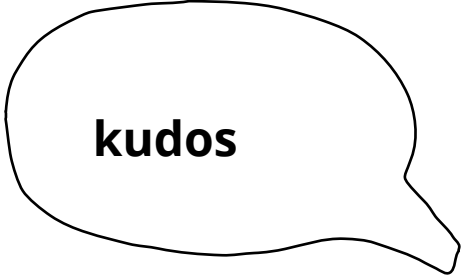
**bang**



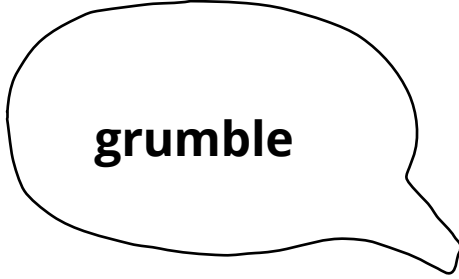
**BAM!**



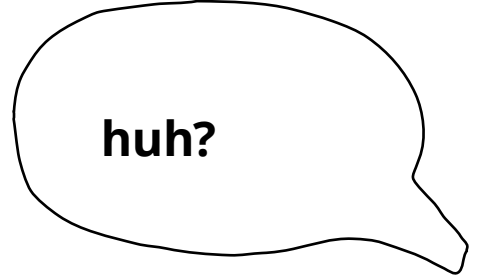
**uh oh**



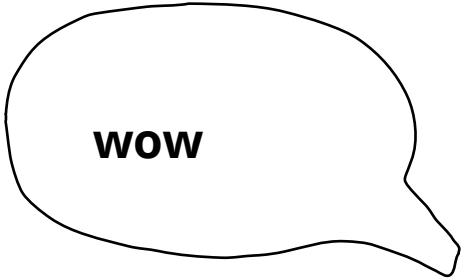
**kudos**



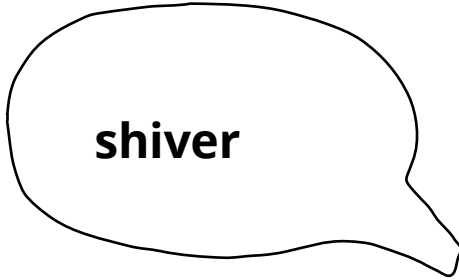
**grumble**



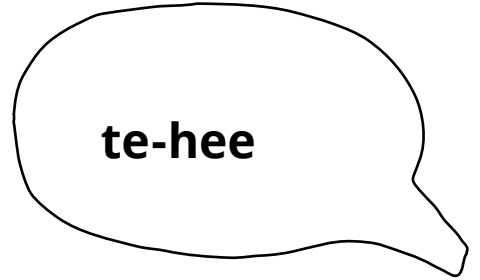
**huh?**



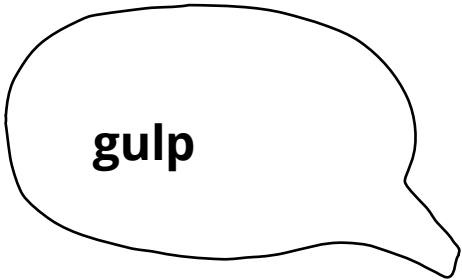
**wow**



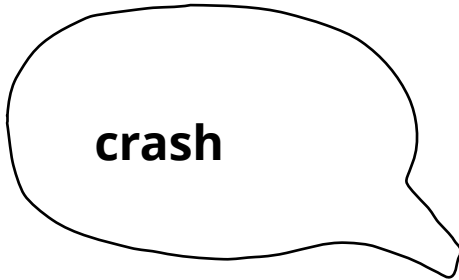
**shiver**



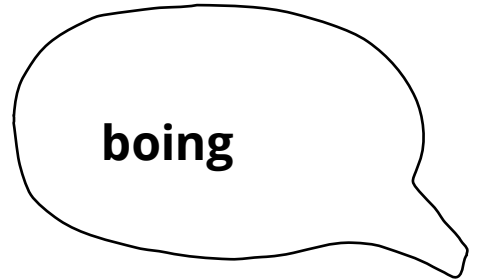
**te-hee**



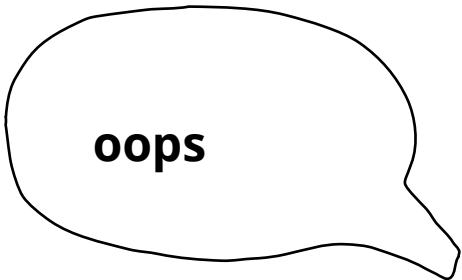
**gulp**



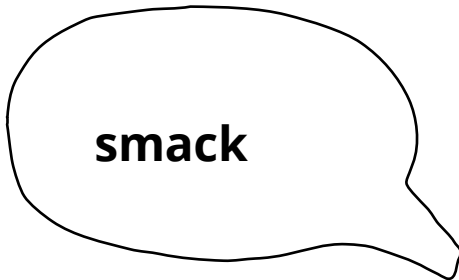
**crash**



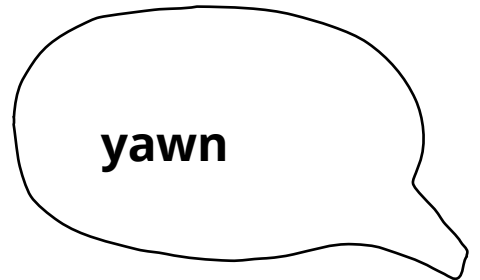
**boing**



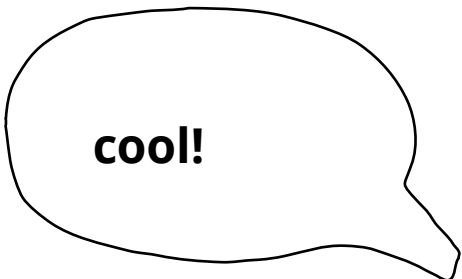
**oops**



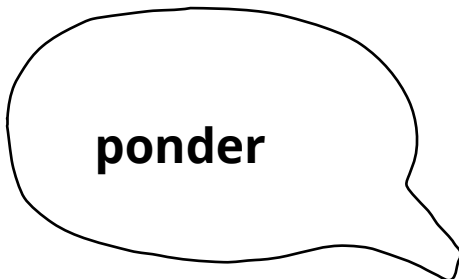
**smack**



**yawn**



**cool!**



**ponder**